



Media Contact: Norma Probst
Cranwell Resort, Spa and Golf Club
413-881-1678, norma@cranwell.com

Cranwell Resort Introduces New Spa Packages for Fall & Winter

*Lower Rates and savings on spa treatments are offered by
one of the largest resort spas in the Northeast*

Lenox, MA (October 6, 2011...) Cranwell Resort, Spa and Golf Club, in the heart of the Berkshires in Western Massachusetts, recently introduced new, more flexible “Spa Stay Packages” offering additional savings for spa guests.

In addition to 10% discounts on all spa treatments, the new packages include spa and dining credits, unlimited fitness classes, and special savings on room rates for overnight stays. Guests also have complimentary spa use including the glass-enclosed heated indoor pool, whirlpools, saunas, steam rooms and fitness center. A choice of over 50 spa treatments is available and there is a variety of fitness class offerings from yoga and aqua classes to spinning and Zumba®. Rates for a one-night Spa Getaway start at \$239 per person, double, midweek. The Girlfriends Getaway, which includes chocolates and shopping discounts at nearby Premium Outlets, is offered at \$299 per person, double, midweek. Rates are effective November 1, 2011 through May 13, 2012.

ABOUT CRANWELL RESORT, SPA & GOLF CLUB

Cranwell is located just two and one-half hours from New York City and Boston in the historic New England village of Lenox, Massachusetts. This award winning resort features 96 distinctive guest rooms and suites, an 18-hole Championship golf course set on 380 hilltop acres, and is home to one of the largest resort Spas in the Northeast. With three restaurants and spacious banquet rooms, Cranwell also hosts numerous year-round conferences, weddings and social events.

Cranwell is a partner with Stash Hotel Rewards®, an innovative hotel rewards program that enables travelers to quickly earn free nights at distinctive, independent hotels without blackouts or expiration date restrictions. The resort is a member of Small Luxury Hotels of the World™ brand and is also a long time member of Historic Hotels of America, which preserves the authenticity of over 200 of America’s most prominent historic hotels and inns. Cranwell is listed in Zagat’s “Top U.S. Hotels, Resorts & Spas” and some of their many recognitions include SpaFinder Readers’ Choice Award for one of “Best Spa Resorts for Golf” and the Wine Spectator Magazine Award for Excellence.