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Cranwell Resort Introduces BABOR Luxury Skincare Line at Award-Winning Spa

Berkshires year-round resort partners with exclusive provider of world-renowned luxury skincare products.

Lenox, MA (February 26, 2013…) Cranwell Resort, Spa and Golf Club, in the heart of the Berkshires in Western Massachusetts, announced the addition of BABOR spa treatments and skincare products to their menu of services. With over 50 years in the professional skincare industry and long standing knowledge of the needs of the North American spa market, BABOR continues to produce the most luxurious and results proven skincare systems in the world.

The new product line perfectly complements the award-winning spa's complete menu of over 50 services for men and women. "We are excited to introduce an organic product line that strengthens our commitment to provide guests an enticing selection of innovative skincare solutions that deliver extraordinary results," said Spa Director, Christine Mariconti. Guests can extend the benefits of their treatments with BABOR's highly effective collection of age prevention skincare and enriched cosmetics.

ABOUT THE SPA AT CRANWELL

The Spa at Cranwell offers more than 50 services ranging from massages to detoxifying wraps and restorative body treatments. Many of the resort's guest rooms are linked to the spa by heated, glass enclosed walkways. The spa features 16 treatment rooms, separate men's and women's lounges with fireplaces, saunas, steam rooms and whirlpools. The complex also houses a 60-foot glassed-enclosed indoor pool, a state-of-the-art fitness center with daily classes, and a Spa Shop offering a wide assortment of spa essentials.

ABOUT CRANWELL RESORT, SPA & GOLF CLUB

Cranwell is located just over two hours from New York City and Boston in the historic New England village of Lenox, Massachusetts. This award winning resort features 114 distinctive guest rooms and suites, an 18-hole Championship golf course set on 380 hilltop acres, and is home to one of the largest resort Spas in the Northeast. With three restaurants and spacious banquet rooms, Cranwell also hosts numerous year-round conferences, weddings and social events.

Cranwell Resort received the Condé Nast Traveler: 2011 Readers' Choice Award and is listed in Zagat's "Top U.S. Hotels, Resorts & Spas." Additional recognitions include SpaFinder Readers' Choice Award for one of "Best Spa Resorts for Golf" and the Wine Spectator Magazine Award of Excellence.

Cranwell is a partner with Stash Hotel Rewards®, an innovative hotel rewards program that enables travelers to quickly earn free nights at distinctive, independent hotels without blackouts or expiration date restrictions. The resort is a member of Small Luxury Hotels of the World™ brand and is also a long time member of Historic Hotels of America, which preserves the authenticity of over 200 of America's most prominent historic hotels and inns.

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