



Spa Goers Vote Cranwell Resort onto the Top Ten List for Two Awards in SpaFinder® Wellness' 2012 Readers' Choice Awards

Berkshires Resort is named in "Best for Golf" and "Best for Affordability" categories of the prestigious awards which honor spa-goers' favorite spas across the globe.

(Lenox, MA) October 24, 2012 – Cranwell, Resort, Spa and Golf Club announced today that SpaFinder® Wellness, the global spa and wellness resource, has named Cranwell as winner of a prestigious 2012 Category Award in two categories: “Best for Golf” and “Best for Affordability”. This recognition is given annually to the top-ten most-voted spas for these categories by spa-goers around the world.

The “Best for Affordability” vote comes since Cranwell’s year round spa packages consistently provide some of the best value at a New England spa. For instance, a one-night Spa Package is now \$248 per person, mid-week and includes accommodations, 10% discounts on all spa treatments, \$125 spa credit and \$25 dining credit plus unlimited fitness classes and use of all spa facilities. (Rates exclude tax and service charge and run through 5/31/13).

The “Best for Golf” recognition is substantiated by the long tradition of golf at this historic year-round resort which was built in 1926, by Wayne Styles and John Van Kleeck. In addition to a stunning course offering panoramic views of the surrounding Berkshires, the resort is home to LPGA Hall of Fame Instructor, Kay McMahan, who operates her eduKaytion golf program year-round at the resort. In winter, the program moves indoors to the 3,200 sq. ft. Harvest Barn with an indoor practice area that includes hitting and putting stations. When the summer season is in full swing, Yoga for Golfers is offered in the Spa at Cranwell Fitness Center on a weekly basis.

Once again, the 2012 Readers' Choice Awards tallied a record amount of votes globally — more than any other year in its 10-year history, according to Susie Ellis, president of SpaFinder Wellness, Inc. As such, the Awards provide the most comprehensive consumer assessment of the global spa market available today, identifying spa-goers' favorite spas by continent, country/region and across 27 categories.

ABOUT CRANWELL RESORT, SPA & GOLF CLUB

Cranwell is located just two and one-half hours from New York City and Boston in the historic New England village of Lenox, Massachusetts. This award winning resort features 114 distinctive guest rooms and suites, an 18-hole historic golf course set on 380 hilltop acres, and is home to one of the largest resort Spas in the Northeast. Guests also have complimentary spa use including the glass-enclosed heated indoor pool, whirlpools, saunas, steam rooms and fitness center. With three restaurants and spacious banquet rooms, Cranwell also hosts numerous year-round conferences, weddings and social events.

Cranwell Resort is celebrating the opening of one of the largest resort spas in the Northeast ten years ago with a drawing on December 10 for a chance to win “The Cranwell Spa Day” for 10 Friends. Visit www.cranwell.com/spa10 for details.

Cranwell Resort received the Condé Nast Traveler: 2011 Readers' Choice Award and is listed in Zagat's “Top U.S. Hotels, Resorts & Spas”. The resort is a member of Small Luxury Hotels of the World™ brand and is also a long time member of Historic Hotels of America, which preserves the authenticity of over 200 of America's most prominent historic hotels and inns.

###